

# Privacy Policy Template

**Effective Date: [November 2019]**

**Introduction** At Kids Ground, we prioritize your privacy and are committed to protecting your personal information. This Privacy Policy outlines how we collect, use, process, and share your information when you use [the website] (the "Services").

## 1. What Information Do We Collect?

**Voluntarily Provided Information:** Information you provide when you register for the Services, participate in activities, or communicate with us. This includes, but is not limited to, your name, contact details, and any other information you choose to provide.

**Automatically Collected Information:** As you navigate through and use our Services, we may collect information automatically. This includes your IP address, browser and device characteristics, operating system, language preferences, referring URLs, and usage data. This information is used to maintain the security and operation of our Services and for our internal analytics.

## 2. How Do We Process Your Information?

We process your information to provide and improve the Services, communicate with you, ensure security, and comply with legal obligations. We may also process your information for other purposes with your explicit consent.

### **3. When and With Whom Do We Share Your Personal Information?**

We may share your information during business transactions such as mergers or acquisitions, with our affiliates, or with business partners to offer you certain products or promotions, ensuring they respect this privacy notice.

### **4. Do We Use Cookies and Other Tracking Technologies?**

We use cookies and similar tracking technologies to store and manage user preferences, deliver targeted advertising, and enhance user experience. You can learn more about how to manage your cookies in our Cookie Notice.

### **5. How Do We Handle Your Social Logins?**

If you choose to register or log in to our services using social media accounts, we may receive information from the provider, such as your name, email address, and profile picture, based on your privacy settings on those platforms.

### **6. Is Your Information Transferred Internationally?**

Your information may be transferred, stored, and processed in a country different from your residence. We are committed to protecting your information irrespective of where it is processed.

## **7. How Long Do We Keep Your Information?**

We retain your personal information only as long as necessary for the purposes outlined in this policy, unless a longer retention period is legally required or justified.

## **8. Do We Collect Information from Minors?**

We do not knowingly collect information from individuals under 18 years of age. If you are under 18, please do not use our Services without parental consent.

## **9. What Are Your Privacy Rights?**

Depending on your location, you may have rights to access, correct, or delete your personal information. Specific rights in the EEA or UK include contacting local data protection authorities if you believe your rights are being violated.

## **10. Controls for Do-Not-Track Features**

Our systems do not respond to Do-Not-Track requests from browsers or other mechanisms as there is no uniform standard currently in place.

## **11. Do Maryland Residents Have Specific Privacy Rights?**

The Personal Information Protection Act (PIPA), Md. Code Ann. Comm. Law 14-3504, was enacted to make sure that Maryland consumers' personal identifying information is reasonably

protected, and if it is compromised, they are notified so that they can take steps to protect themselves.

## **12. Do We Make Updates to This Notice?**

We may update this policy to reflect changes to our practices. The updated policy will be effective upon posting on our site.

**Contact Information** If you have any questions or concerns about our privacy practices, please contact us at [kidsgroundmd@gmail.com](mailto:kidsgroundmd@gmail.com).